
CONTENTS

The Determinants Of Corporate Value In The Indonesia Sharia Stock Index (ISSI)

Agus Faisal & Izzun Khoirun Nissa 75 - 87

The Effect of Interest, Religious Stimuli, and the Consumer's Trust on the Digital Al Qur'an Purchase

Sokhikhatul Mawadah & Nurudin 89 - 97

The Marketing Strategy of the Product with Sensual Marketing Reviewed from Islamic Perspective

Fajar Adhitya 99 - 106

The Effect of Management Ownership, Institutional Ownership, Corporate Social Responsibility and Profitability to the Company's Value (A Study on the Companies of Consumed Goods Industry on the IDX 2013-2016)

Akhmad Darmawan, Ainun Nisa, & Sri Rejeki 107 - 117

The Urgency of Halal Assurance System for Product Reliability

Moch. Khoirul Anwar 119 - 125

The Effect Of Marketing Mix, Brand Image And Service Quality On Customer Loyalty In Bank BNI Syariah

Ligar Fadilah, Ade Sofyan Mulazid, Yunia Silvia Sesunan 127 - 136

Implementation of Sharia Value and Marketing on Customer Satisfaction in Local Sharia Development Bank of Jateng

Putri Dwi Cahyani & Restu Frida Utami 137 - 145
